

MINUTES
PWV BOARD OF DIRECTORS' MEETING
September 19, 2019 – 6:30 – 7:45 p.m.

ATTENDANCE

Board Members: Tom Adams, Janet Caille, Jeff Dean, Elaine Green, Katina Mallon, Linda Reiter, Mike Shearer, Sandy Sticken, Celia Walker, Jim Zakely, and Kevin Cannon (USFS Liaison).

Board Members absent: Bob Hansen, Jack Morgan, and Randy Ratliff.

Advisory Board Members: Fred Allen, Dave Cantrell, Mike Corbin, Alan Meyer, Jacques Rieux, and Mark Snyder.

PWV Members, Other: Jeanne Corbin, Mary Beth McCubbin, and Sean Orner.

PWV Guests: none.

AGENDA. The agenda was adopted as amended.

MINUTES. The August minutes were approved.

REPORTS OF OFFICERS

A) CHAIR REPORT. Tom Adams **welcomed** pwv members, including Sean Orner, to the meeting. Sean is joining the Public Outreach Committee. Tom mentioned the fire in the Red Feather area that concerned some PWV members living in the area.

Tom reported that at a recent Strategic Planning Committee meeting the possibility of holding another **Committee Chair Conference** was discussed. A conference was held in November, 2017.

B) PAST CHAIR REPORT. Randy Ratliff was not present.

C) CHAIR ELECT. Elaine Green added that the idea about the **Committee Chair Conference** would be quite different from the last one, taking the conference to a new level.

From the **Nominating Committee**, Elaine said we have three very strong and capable candidates for Board members. The Board will be getting a copy of the candidate bios soon. We still do not have, however, a Chair Elect nominee. As we bring on new Board members, we should make sure they know the need to potentially be Chair at some point.

Elaine took on the task of **documenting Plan B** for Spring Training. Thanks to Janet Caille, Elaine has some pretty good documentation for what occurred in 2017. She has no information for what occurred in 2014. Elaine asked that anyone with that information to please let her know. Fred Allen said he has information for both 2014 and 2017 and asked Elaine to contact him.

Alan Meyer asked about **Year End Event** planning and information. Tom responded that the 'Save the Date' has gone out. There will be reminders and a formal invitation will be sent. The Year End Event will be October 27 from 2-5 p.m. at the Drake Center. Alan has year-end recognition for the program and will get the info to Karen Artell, who has agreed to assist with the Year End visual presentation again this year. Jacques Rieux has secured \$100 in gift cards from Hot Corner Concepts. The Yeti Cooler is also available for potential auction. Gift

cards are not awards but part of a raffle. Fred Allen explained that if PWV sells tickets, we have to register the raffle, but if we just give away we are fine.

D) USFS REPORT. Kevin Cannon has been up on **Young Gulch** for the past month building bridges. They are putting the I-beams on the 3rd bridge tomorrow and should have the deck on it by Monday. Wildlife Restoration Volunteers are planning on working on ramps Oct. 19-20th. Kevin will start on one of the more difficult ramps in the meantime. Per the Ranger, Young Gulch will be open on Oct. 27th so the opening ceremony can take place in the morning before the PWV Year End Event. Some of the bridge accesses have a 3.5 foot drop.

Kevin mentioned that the USFS Wildlife person is looking for **bullfrogs** because they are not native to the area. Kevin asked that if bullfrogs are seen on our trails to please email him. There are bullfrogs here in town. The concern is that the frogs may get into the mountains and eat things they shouldn't be eating.

Mike Corbin GPS-ed part of **Donner Pass** Sept. 18th. Kevin is doing a webinar on recreational sites for the national office Sept. 26. He will be talking about how to survey campsites in the wilderness.

Kevin showed a couple of pictures of the **Young Gulch work crew** on Sept. 16th, (including PWV members Joan Kauth, Mike Corbin, and Richard Clopper). The crew put in the bases for the concrete abutments and cribbing. They will be putting on the cribbing on the far abutment on the 20th. Kevin was able to get a helicopter from Jeffco to bring the I-beams in. Everything has been taken to bridge 1 and some things will need to be taken now from bridge 1 to bridges 2 or 3. The helicopter could take 1250 pounds, so the crew created bundles weighing less than that. The helicopter took 11 loads; Kevin's expense for that was about \$2100, for time and fuel. Kevin showed several pictures and a couple of videos, creating bundles in cargo nets, and then showing the helicopter taking the loads up. The flight line for the helicopter was only ½ mile, so the round trip took about 4 minutes. Crew members were at the receiving end also. Each I-Beams weighs 660 pounds.

E) TREASURER'S REPORT. Sandy Sticken presented the Statement of Financial Position and Statement of Financial Income and Expense. Sandy said not a lot of changes have occurred. The Endowment Fund is updated thru July. On the Income & Expense, Sandy said the Net Income was negative. Sandy also brought up the Budget to Actual she had created as requested. This is good for the committee Chairs. Janet Caille will send the Committee Chair email list to Sandy so she can send to the Committee Chairs. Sandy explained that significant dollars have been paid to HostMonster that should be expensed over 2 years. Their budget should be adjusted to show over several years. This goes into prepaid assets; the same thing is being done on insurance and storage units. Sandy pointed out Spring Training – Other that has the donation to Buckhorn UMC. Sandy also explained that the Stock Committee had asked for money for a workshop that didn't occur. The following motion was made and seconded.

Move to approve the September 19th financial report as presented.

The motion passed.

REPORTS OF COMMITTEES.

A) TRAILHEAD HOSTING/PATROLLING WRAP-UP. Janet Caille presented a few pictures of the Labor Day Trailhead Hosting/Patrolling Event that was based out of Stub Creek from August 29 – September 2. Twenty PWV members participated on 5 trails: Blue

Lake, North Rawah, Link, McIntyre and West Branch. Jeanne & Mike Corbin went to the Bunk House on August 29th and cleaned up the Bunk House thankfully. Some patrolled the trails, i.e., Gary Caille, Mary Schroeder, John Baldo, Jeanne Corbin, Mike Corbin, Sean & Rob Orner. Participants saw 685 people and made meaningful contact with 631 of them, handing out maps, information and a lot of PWV lip balm. The group had a good time at the Bunk House also. We didn't have as many cars this year (90) as last year (150). Kevin interjected that this was due to an article that had been published last year. A good time was had by all. The Stub Creek Bunk House was comfortable and good for camaraderie. Janet had sent a thank you to Ranger Katie Donahue, hoping we could do again. Katie responded that unless USFS were using the Bunk House, PWV could likely use again. Janet said we also had good response from the Stock Group whom she had emailed separately. While we had no stock on the trail, Heather Lukeman participated. Janet said to be sure and sign up early next year.

B) FUND DEVELOPMENT COMMITTEE. Janet Caille presented two motions for Jerry Hanley who could not attend. Janet explained that Jerry would like to step down as **Fund Development Chair**. PWV has a new non-patrolling member who is the husband of one of our patrolling members, Jennifer Collins. Tom has a background in banking with a lot of great skills and experience. Tom has already been doing research on giving sources. Tom is very diligent. Janet made the following motion that was seconded and passed.

Move that Tom Collins be elected Chair of the Fund Development Committee.

Janet explained that Liz Thompson has agreed to drive the **Endowment** part of the Fund Development. Liz brings a lot of professional experience and energy to the Fund Development Committee. She would like to expand the software that the committee currently has. Janet made the following motion that was seconded.

Move to increase the Fund Development Committee budget to \$500 from \$100 for database software and postage for Colorado Gives Day "Thank you" letters.

Alan Meyer mentioned that this motion should be to go over budget, not to actually change the budget. Sandy Sticken concurred. Fred Allen explained that the increase for software was to purchase specialized software. The USFS used to do postage, and Fred also supplemented. Larger donors will receive a letter rather than an email. Janet withdrew her motion, and the second was withdrawn also. Janet moved as follows which was seconded

Move to allow the Fund Development Committee to go over budget by \$400 for database software and postage for Colorado Gives Day "Thank you" letters.

The motion passed.

C) MEMBER RELATIONS COMMITTEE. Alan Meyer presented a summary of activities of the **Member Relations Committee**. He's been doing data gathering in preparation for the Year End Event. Alan wanted to emphasize a few of the things the committee hadn't done before.

Alan said **hospitality** has been around for quite a while. A slide was shown displaying hospitality events addressed by the committee (20 total). The committee does have a form request for cards or flowers on the website, but requests most often happen by word of mouth. We don't know what has been done in the past but this is what has been done this year.

Social events have primarily been coordinated by Janet Caille but she's had help from others, including Judy Jacks and Celia Walker. CSU research emphasized how important social events were in organizations like PWV for member retention. Other social events were done by other committees but the displayed slide showed the ones Member Relations has done this past year. Judy Jacks has volunteered to have a Holiday Party again this year in early December.

Alan showed the **Member Retention** slide from the Summary reports. Alan explained that about 3 or 4 years ago, Strategic Planning identified 3 or 4 important metrics, one of which was member retention. Alan showed a slide displaying Member Retention statistics. In 2018, PWV had 45 new members, 31 came back for a second year, so PWV lost about 30% from last year to this year. For those who joined in 2017, 65% are still members, and 60% for 2016 members. The numbers aren't bad and in line with groups such as PWV. We have identified a few things that might help with member retention, i.e., more social events, following up with new members. More than 31 actually signed volunteer agreements from last year and did something (a patrol or non-patrolling time). The 65% for 2017 members after two year is the highest two year retention rate we've had. The point was made that when recruiting fewer people, more people stay. The report from Becky Niemiec about retention has not been finalized yet. Alan said the Member Relations committee called all 53 members who hadn't yet signed a Volunteer Agreement at the beginning of the patrolling season (end of May). He displayed stats on the results of those calls and those who didn't sign an agreement:

Leaving the area	7
Health, injury, illness	3
Too busy to commit	4
Dislike of something in PWV	1
Intend to become non-patrolling	2
Other	1
Tried to contact, No response	14

Celia Walker asked if Alan had looked at the 21 who signed the Volunteer Agreement as a result of the calls to see how active they were. Alan had not, but he agreed that would be informative.

D) SUPPLEMENTAL TRAINING UPDATE. Linda Reiter said currently in September we are between 2 sessions of **Front Range Geology Class** presented by Gerry Cashman, with 19 enrolled for classroom and 14 for field education. **Wilderness First Aid** will be presented Oct. 19-20 to 18 PWV members, which is very exciting. Linda said she did get one negative response from a member about the cost of the class. Linda read the response to the Board. She explained to the member that the course is entirely voluntary. This class is probably the most expensive class PWV offers. Linda said we do have over \$400 in stipends if members want a stipend. Suggestions were made: offer scholarships, pay the instructors, five unused stipends could offer free tuition to someone, etc. Some sort of substantiation would be needed if subsidizing were done. We currently subsidize members for SPOTS. Linda will let Chair Jackie Picard know the Board discussion. The committee still needs to meet with Jerry to develop a Strategic Plan. The committee would like to offer a course each month but currently does not have one scheduled for November or December.

E) KIDS IN NATURE. Jeanne Corbin reported that **Kids in Nature (KIN)** had had a bumper year, as per her emailed report. For 2019, KIN jumped almost 200%, which the Board applauded. For 2019, KIN conducted 14 hikes, 160 kid-days, 46 staff/other adult days, and 40 PWV members on hikes. La Familia was a new agency for PWV. PWV worked with the families of the early childhood group. During the summer, we had kids from 6 months to 16

years old with moms and staff. We had to rearrange our hiking model, and on the hike had 10 moms, 31 kids, 3 staff members, and 11 PWV members. Kevin Cannon mentioned he has LNT cards in Spanish. KIN also did 2 outreach events with kids.

Jeanne explained that the KIN hikes are times of intense contact and are with kids typically from 1.5 to 3.5 hours. Jeanne shared agency staff comments such as “Their Faces glowed!” and from the kids, “If I see poop, can I pick it up”. “I’m learning to read a compass. I really need one”, etc.

Jeanne said on one hike, they were rained and hailed on. Every group is different. Kids love mud, and poop; hikes are fun. Jeanne said KIN really needs PWV men to assist. Jeanne made the following motion, which was seconded and passed.

Move that Mary Beth McCubbin be approved as Chair of the Kids in Nature Program with Jeanne Corbin as Vice-Chair.

The Board applauded.

F) STOCK COMMITTEE. Fred Allen said the **Stock Committee** has been pretty active this year. Many of the stock animals have been quarantined due to Vesicular Stomatitis. With this illness, horses can be ridden around their own ranch but can’t be taken to other locations. Fred said the committee has had 3 nights of over-nighting on the trail. 55 stock patrols have been conducted this season with at least 2 members on each. Six restoration days have been held at Stub Creek and one day at Young Gulch.

Next month a clinic will be held at **Mountain View Ranch and Stables** with a world-renowned trainer. Fred has been in discussion with one of our new members who is helping to organize this event. PWV may be able to have 15 horses there going thru the training, acclimating them to challenges, etc. There will be opportunities for people to view the training also.

At **Stub Creek Ranger** station, there was a clear-cutting of pine bark dead trees. The outhouse has been fixed and is now sweet-smelling. Downed debris has been gathered into 11 slash piles to hopefully be burned this winter. There is now room for at least 12 tents and 6 horse trailers. Kevin Cannon mentioned he does have a design for a camp ground for volunteers designed by the USFS landscape architect.

G) POSSIBLE SERVICE PROJECT REPORT. Dave Cantrell said there’s a possible service project he will be talking about hopefully next month. The **National Wilderness Workshop** will be held Oct. 23-26 in Bend, Oregon. Dave would love to have the YEE scheduled on a different weekend hopefully in the future.

Regarding National Wilderness Stewardship Alliance (NWSA) **webinars**, Becky Niemiec will be talking about her research in October and Kevin Cannon will host a webinar about what volunteers can do and shouldn’t do in November.

OLD BUSINESS.

Kevin Cannon said the new **SPOTX**’s are in and they are blue-tooth enables. They allow 14 customized messages. There is a video being put together at the national level on how to use the units that could be put on the PWV website.

NEW BUSINESS None.

The Meeting adjourned at 7:45 p.m.

Janet Caille, Secretary

Next Board Meeting: **October 17, 2019 6:30 p.m.**