

MINUTES
PWV BOARD OF DIRECTORS' MEETING
July 18, 2014 - 6:30 p.m.

ATTENDANCE

Board Members present: Archy Archuleta, Judy Christensen, Richard Clopper, Mike Corbin, Sandy Erskine, David Fanning, Jerry Hanley, Bob Manuel, Alan Meyer, Meg Parmer, Daryl Smith, Cathy Trout, Jennifer Watson, and Kevin Cannon (USFS).

Board Members absent: Martha Shepard.

Advisory Board Members: Jacques Rieux, Margaret Shaklee, Mark Snyder, and Garin VanDeMark.

PWV Members present: Mindy Cooper, Jim Shaklee, and Sandy Sticken.

Guest: Marcella Wells.

AGENDA. The agenda was accepted.

MINUTES. The June minutes were accepted as presented.

REPORTS OF OFFICERS.

A) CHAIR JERRY HANLEY.

Strategic Planning Process. Jerry Hanley reported he had met with Eduardo Boné, who will advise PWV in the Strategic Planning Process. Jerry has a temporary list of members who may serve on the Committee, balanced between hikers/stock, men/women, etc. A 6-hour workshop of committee members will be held at Margaret and Jim Shaklee's home on August 23, after which a survey will be sent. Jerry will contact more members and some who may serve as ad hoc members. Jerry will continue as Committee Chair. The Committee will identify PWV's areas of strength (and continue), areas where we are weak and need improvement (or discontinue), and areas where we are not serving and want to initiate. This process may take 6-12 months.

Spring Training Committee. The Board approved Nate Donovan as Chair of Spring Training Committee.

New Member Get Together. Jerry reminded the New Member Get Together will be held Tuesday, July 29, 6:30 to 8:30 pm, at O'Dells. Jerry will send out a blast Email to remind members. **O'Dells will supply drinks and veteran members are asked to bring snacks to share.**

October Board Meeting. The October Board meeting will be delayed one week to October 23 because of a conflict with scheduled 50th Wilderness Act Conference in New Mexico.

Year-End Event. Jerry and Mike Corbin will plan this event, and are looking into an appropriate venue.

Watershed Dissertation Study. Jerry received an Email from David Adams, PhD candidate, at Auburn University. He forwarded the Email to Bob Manuel who will follow up on this matter.

B) LIAISON KEVIN CANNON. Kevin reminded members the USFS voice-mail is down. Margaret Shaklee and PWV Office Crew will handle check outs for radios/SPOTS via Email until further notice. He updated on the current condition of trails. Long Draw Road is open now and will be closed August 1 through 23. After that, it will be open the rest of the year.

C) TREASURER'S REPORT. Interim Treasurer Margaret Shaklee had emailed to all Board members a complete financial report through June 30, 2014. Endowment funds total \$28,547.55; restricted funds total \$42,265.62; and non-restricted funds total \$26,484.58. Net income through June totaled \$29,764.65. Margaret asked for patience while she re-learns Quick Books. **Committee Chairs should look carefully at the figures for their committees to assure the entries are correct and up to date.**

Donation. Namaqua Unitarian Church, Loveland, had named PWV as the non-profit of the month; and collected donations. Jerry will pick up a check of approximately \$1200 this Sunday. Dan O'Brien had nominated PWV as the non-profit.

D) LARGER STORAGE UNIT. Sandy Sticken mentioned the need for a larger storage unit. Inventory Chair Richard Clopper reported he had looked at units on Willox Lane, which cost less than our current unit and have more space. It was noted we need a unit that has sufficient height, too. He will compare the units and report his findings next month.

REPORTS OF COMMITTEES

A) 50th ANNIVERSARY WILDERNESS ACT EVENTS. Alan Meyer reviewed the calendar of events celebrating the Wilderness Act, which included the wilderness film "Forever Wild", to be shown on **July 31**, at the Fort Collins Library, and **August 14**, at the Museum of Discovery; and Wilderness Walks in RMNP and Evergreen on **September 6**, where members may participate. Alan will have a PWV booth at the Evergreen event, and Archy Archuleta and Fred Allen will represent PWV at the RMNP event. PWV will have a booth at the National Wilderness Conference, Albuquerque NM, on **October 15-18**. On **October 25**, John Fielder will present a tribute to wilderness at the Buell Theater, with a live

John Denver tribute band. PWV will have a table and sell posters. If PWV is noted in any ticket purchase, it will net us \$20 per ticket. Finally, there will be a NWSA kiosk event later this year, date TBD.

Wilderness Art Exhibit. Marcella Wells is handling this event, taking place in September and October in Fort Collins. She gave a thorough explanation of the events planned and her efforts in contacting the many entities which may or have contributed to this exhibit. There will be 21 art works from local artists, each one depicting its relationship to the wilderness. She explained fundraising efforts, noting the fixed cost budget, with the excess going to PWV. Alan Meyer will work with Daryl Smith in getting this into a special edition newsletter.

Poster sales have slowed, and we have 2000 which are unsold. We have netted \$6000 so far from poster sales.

50th Wilderness Cookbook. This cookbook covers cooking in the back country. There was a fair amount of discussion on whether to attempt to sell it and how to handle potential sales; and it was given a rather tepid reception. Jacques Rieux felt there may not be much interest in this type of book; and he will check on whether we could sell it by consignment. It was mentioned we might sell it at events only or buy some for giveaways.

B) ENDOWMENT FUND - BACK YARD PARTY FUNDRAISER. Judy Christensen reported they raised \$7250 at this event, and sold 54 of the 55 items available for sale. She very much enjoyed doing this event, but noted more volunteers are needed; and expressed ideas for change if the event were repeated, including seeking a corporate sponsor.

C) RESTORATION ACTIVITIES. Mike Corbin reported on restoration work to date. They worked 6 public days, with 138 different people. The City paid high school kids to help with some of the restoration work. Workers restored 1500 feet on Lion Gulch; and made good progress on North Fork, which will essentially be a new trail farther from the stream. Restoration work days are planned for August 9 and 10, also two weeks after that; and work will probably continue into September.

UNFINISHED BUSINESS. None.

NEW BUSINESS.

A) AIRMED CARE. Sandy Erskine had been given literature on “wilderness rescue insurance” ostensibly available to PWV member families for \$55/month, if 49 members joined. Premiums would be paid to PWV, which would

in turn pay premiums to AirMed Care. It was pointed out the USFS insures volunteers injured during PWV activities. After some discussion, it was deemed this is a family matter and not appropriate for PWV support.

B) IRS FORM 990. Jerry Hanley gave a very good overview and slide presentation, explaining information needed for filing the form and how it benefits PWV when donors seek to learn our financial “health”. The presentation included the BBB standards for non-profits. Margaret Shaklee noted in the past we have filed only the “postcard” with the IRS, filing the long form with the State, which essentially contains the same information.

C) WILDERNESS TRIPS. David Fanning gave an overview of the PWV wilderness trips. Lots of members have partaken, and the trips are going well.

AGENDA ITEMS CARRIED OVER.

- 1) Corporate sponsor for Spring Training.

The meeting adjourned at 8:30 p.m.

Meg K. Parmer, Secretary

Next Board Meeting: August 21, 2014, 6:30 p.m.