

MINUTES
PWV BOARD OF DIRECTORS' MEETING
March 20, 2014 – 6:30 p.m.

ATTENDANCE

Board Members present: Archy Archuleta, Judy Christensen, Richard Clopper, Mike Corbin, Sandy Erskine, David Fanning, Jerry Hanley, Bob Manuel, Alan Meyer, Meg Parmer, Daryl Smith, Cathy Trout, and Kevin Cannon (*USFS*).

Board Members absent: Martha Shepard and Jennifer Watson.

Advisory Board Members: Fred Allen, Chuck Bell, Bob Hansen, Mike Mosehauer, Jacques Rieux, Karl Ritters, Margaret Shaklee, and Mark Snyder.

PWV Members present: Kathy Ayer, Nate Donovan, Steve Goppert, Joan Kauth, Jim Shaklee, and Sandy Sticken.

AGENDA. The agenda was accepted.

MINUTES. The February 2014 minutes were accepted as presented.

REPORTS OF OFFICERS.

A) CHAIR JERRY HANLEY. Jerry asked for input on whether to hold a **board meeting in May** because of the imminency of Spring Training. It was decided to make that decision in April. Regarding the **PWV** application data file, Margaret Shaklee had assumed that responsibility, along with many other responsibilities. Jerry expressed the need to have it made an official position. He asked Margaret to write up a job description.

FINANCIAL REPORTS FROM COMMITTEE CHAIRS. Jerry Hanley explained our need for more specific financial reporting from committee chairs, including income and expenses, particularly because of larger budgets for restoration work. No doubt, changes will be made to the budgets; and we will want to assure and document that funds are spent properly and within specified time limits set by the donors. Mike Corbin agreed, and will establish a process to track funding.

GRANTS' MANAGER FUNDING. Jerry Hanley made a **motion to expend \$50** for the Grants' Manager, Rhonda Koski, to attend a grants' workshop in Estes Park. It was passed by the Board.

B) LIAISON KEVIN CANNON. Kevin noted that Bob Manuel and Mike Corbin did most of the work for the Jeopardy game for Spring Training which will cover trail work.

C) TREASURER'S REPORT. Margaret Shaklee gave a brief overview of **PWV** cash accounts. The actual report was previously sent to all Board members. Total funds on hand in all accounts is \$92,636, held as follows: Operating (unrestricted) \$42,823; operating (restricted) \$26,117; and Endowment Fund \$23,696. Fred noted that in the next two weeks we should receive \$23,000 from the National Forest Foundation and REI.

REPORTS OF COMMITTEES.

A) WILDERNESS ACT 50th ANNIVERSARY. Alan Meyer gave an update on several 50th activities. **Posters.** Nearly a third of the posters have been sold and we are \$5000 in the black. John Fielder has 500 posters we sold him at cost, and **PWV** will get \$10 for each poster he sells. **PWV** will be selling posters at John Fielder's April 21 photography exhibit in Fort Collins.

This should be a well attended event, and we hope to have healthy poster sales. **Credit Card Reader.** Alan has acquired a "SquareUp" credit card reader for PWV to be used from an iPhone, iPad or Android phone/tablets. This will allow PWV to do direct sales at events, such as poster sales at the National Wilderness Conference in October. **NWSA Wilderness Showcase Kiosk RFP.** PWV has submitted an RFP to NWSA for construction of a commemorative 50th kiosk. The kiosk would be in the new CLRD style and most likely built at the West Branch Trailhead. The RFP also included request for funds to cover 50th brochures and stickers to hand out at the kiosk unveiling and other wilderness themed events this year. **John Fielder Photography Event on April 21.** Alan indicated that PWV member Liz Manes-Ruhl will be coordinating the PWV table at this John Fielder event. The table will display posters for sale, with the actual sales transactions handled by John Fielder's team at their desk where they sell books. The CSU Warner College will issue a press release for this event. Earlier today Alan forwarded the draft to the board for comment. We will be asking to highlight the Rawahs. The current PR does not talk about any of the nearby areas. **Eco Week.** Alan has contacted Seth Webb, CSU resident at Pingree Park. There will be many EcoWeek sessions this year at Pingree Park for 5th & 6th graders primarily from PSD. From early discussions, the best place for PWV to engage may be to attend the training sessions for the hike leaders (a combination of CSU employees/contractors and PSD teachers) to make sure they are aware of wilderness regulations and LNT principles, the fact this is the 50th year, etc. Bob Manuel expressed interest in participating.

B) FUND RAISING COMMITTEE. Jerry Hanley reported the Ad Hoc Committee has been meeting, and has established a strategy. We need to establish a permanent committee, need a committee chair, someone to be responsible for directing marketing, and a large donor relations' individual. We also need to develop a budget and purchase new software. We want all of this in place by June. Margaret Shaklee will check her resources for members who may fit these needs. If any board member knows of individuals who may fit these needs, please advise Jerry.

C) SPRING TRAINING COMMITTEE. Co-chair Nate Donovan reported plans are in place and ready--thanks to some good help from subcommittee folks. Bob Manuel and Jim Shaklee hiked the training trail again, and it's in good order. To encourage recruits to register and pay in a timely manner, and to lessen the work of last minute registration and possible nonpayment, it was decided that nonpayment at registration would disqualify a person from participating in Spring Training. This will be advertised at KON and in Emails. It was also suggested that *registration at Spring Training be increased to \$70*. Board members agreed this was a good way of handling the matter, but **suggested we implement this next year.**

D) WEBSITE COMMITTEE. Karl Ritters' committee has compared the two different lists of members, and compiled and reduced it to one accurate list for use in broadcast Emails. If someone has changed an Email address, that address may not be accurate on the new list; and Alan or Karl should be notified. Alan Meyer is the contact for data entry; and either Karl or Alan can send Emails to all members. Survey shows satisfaction the site is at 86%.

E) RECRUITING and PUBLIC OUTREACH – INTERVIEW RECRUITS. Kevin Cannon reported the new interview process worked better. It enabled more discussion between the interviewer and recruit. Welcome letters will be sent, with a note to pay for Spring Training. Break-down of the 188 applicants: 76 patrol, 23 restoration, 5 non-patrol, 20 shifted to next year, 11 shadow, 3 taken off, and 46 no response.

G) PATROL SHADOWING. Bob Hansen reported he will schedule shadow patrols after he schedules all other patrols over which he is in charge; and will schedule 3 applicants per mentor. To track these patrols, indicate "shadow" patrol in the comment section.

H) NEWSLETTER. Daryl Smith reported the next publication is set for June, and will mainly cover Spring Training, restoration work, Kids in Nature, and the Wilderness initiative. Any idea for other articles should be sent to Daryl by June 7. Where a calendar of events is included, it should cover the period June 30 to October.

I) SUPPLEMENTAL TRAINING. David Fanning reported the calendar for wilderness trips is on the web page. He wants to include new members; and when they are in the system, he will send an Email notifying them of upcoming trips. He plans to send follow up Emails as well.

UNFINISHED BUSINESS. None.

NEW BUSINESS.

A) SCHEDULING WEBSITE OVERVIEW. Kevin Cannon, Alan Meyer, Joan Kauth, and Fred Sprague put their hearts into a new scheduling website; and Alan explained the changes while going over the site on overhead screen. The site will be launched April 25. He explained the need for these changes (lots of pain with 2 sites, lots of effort on old site with minimal benefit, etc.) and the greater ease and accuracy in the new system. We can still use existing ID's and passwords on the new site; but no shared Emails. He asked for some "alpha" testers to use the site prior to the launch. There will be training for AGL's; and Email information will go to existing members. **He asks that no one schedule mentor hikes until further notice.**

**** B) ENDOWMENT COMMITTEE.** Judy Christensen plugged the **Backyard Party** set for June 22, at 4:00 p.m., for all members and recruits. She passed out sheets to Board members to sign up to donate auction items. The sheets contained a good list of ideas for suggested auction items. She suggested mentors tell the recruits about this event and invite them. **Community Foundation Celebration** is set for May 15, 4:30 to 7:00 p.m., at the Embassy Suites in Loveland, for community leaders and volunteers. A host table will be sponsored by Judy and her husband for PWV. Please contact Judy if you are interested in attending.

C) RESTORATION PLANS. Mike Corbin reported the lower bridges on the **North Fork Trail** are virtually gone. The #3 bridge rebuilt in 2013 was washed away, but the structure was salvaged and will be reused. The Forest Service will do major, temporary/permanent work on the #4 bridge in April, though Kevin has some associated work to do prior to starting the project. It's uncertain of possible work needed on the upper, meadows' sections of the trail. There are other, tentative plans for this trail, with lots of variables (TBA). Fred checked with Cheley Camp, and we will be able to use its lodge and access; and we will help with road fix up to the camp. Quite a number of businesses in Fort Collins have offered their employees to assist with this work, and the neighbors near North Fork have offered their assistance. We need people in leadership, registration and meals. Kevin checked **Lion's Gulch**, where massive damage occurred mainly in the lower part.

D) HOW TO HANDLE NON-PATROLLING MEMBERS. Margaret Shaklee reported there are 11 recruits signed up as non-patrollers. **We need someone to oversee this effort**, to interview them, establish a program, write up expectations, decide how projects are to be completed, establish a reporting system, and keep them busy. Fred said he needs help with administration, food services, and restoration efforts; and these volunteers may be able to help there.

E) APRIL 21 AFFILIATION MEETING. Cancelled because of conflict. TBA.

CARRIED FORWARD TO APRIL MEETING. Handbook updates, Mike Corbin.

The meeting adjourned at 8:35 pm.

Meg K. Parmer, Secretary

Next Board Meeting: **April 17, 2014, 6:30 p.m.**