

MINUTES
PWV BOARD OF DIRECTORS' MEETING
July 18, 2019 – 6:30 – 7:50 p.m.

ATTENDANCE

Board Members: Tom Adams, Janet Caille, Elaine Green, Bob Hansen, Katina Mallon, Randy Ratliff, Sandy Sticken, Celia Walker, Jim Zakely, and Kevin Cannon (USFS Liaison).

Board Members absent: Jeff Dean, Jack Morgan, Linda Reiter, and Mike Shearer.

Advisory Board Members: Mike Corbin, Jerry Hanley, Alan Meyer, Jacques Rieux, Karl Ritters, and Mark Snyder.

PWV Members, Other: Bruce Williams.

PWV Guests: None.

AGENDA. The agenda was adopted as amended.

MINUTES. The June minutes were approved.

REPORTS OF OFFICERS

A) CHAIR REPORT. Tom Adams said that he had contacted Katie Donahue, Canyon Lakes Ranger District (CLRD) District Ranger and invited her to one of the next 3 Board of Director meetings. Katie said currently they are very involved in succession planning, primarily for the PWV liaison. Katie will attend the board meeting in August.

B) PAST CHAIR REPORT. Randy Ratliff had no report.

C) CHAIR ELECT. Elaine Green asked for volunteers for the nominating committee, needing one outgoing officer, one current board member and two advisory board members. Karl Ritters, Randy Ratliff and Bob Hansen volunteered. Elaine will be travelling next month but will be getting together with these volunteers after that.

D) USFS REPORT. Kevin Cannon said the Beaver fire is about 85% contained. A discussion will be held on Sunday to see if road can be opened. With the fire, they are doing a patch on the culvert until it can be replaced or a bridge built. Kevin should know Sunday if the road to Emmaline Lake will be open and on Monday, should know if Beaver Creek will be accessible.

The week after next, Kevin will be looking for 12 volunteers to help move the I-beam for the first bridge on Hewlett Gulch. Wildland Restoration Volunteers (WRV) is going to continue a project that started in 2009, in the Red Feather area this coming week, putting in fords. They will try to get some of the gates in for stock. And they are looking at purchasing bike ramps; so a lot is happening in the Red Feather area.

On Young Gulch, decking for the second bridge has been put on; at the first bridge the abutments are in. WRV is planning on doing more work in September. Kevin has been reading more trail reports recently. On almost all trails above 10,000 feet in the Rawah there will be lots of mud, water, and mosquitoes due to the heavy snow fall this year. When questioned about the muddy section in the Lady Moon meadow, Kevin said the path will be rerouted eventually as part of a WRV project. Kevin said a low board walk will also be put in. Celia Walker

mentioned that people have thrown stubby branches down on the trails and the trail is very slick. Kevin thought some 2 x 3 bricks could perhaps be thrown down as a temporary solution.

A question was asked about the timeline of the new trails PWV will be asked to patrol. The Trail Patrolling Committee (TPC) needs to get new patrol descriptions on the new trails. Kevin has started GPS-ing on Donner Pass, the first 2.5 miles. Kevin said the trail has 65% slopes, and he doesn't see how a motorcycle can access the trail. For PWV, Kevin suggested starting at the upper trailhead. When asked about the reworking of trail priorities, Kevin has given the numbers to Jeanne Corbin (TPC Chair). The goal is to have the new trail priorities in place for next season.

E) TREASURER'S REPORT. Sandy Sticken said not much is going on financially. Sandy asked for any questions. Jerry Hanley mentioned that the Fund Development Committee is going to have discussions with the Community Foundation of Northern Colorado on possibly setting up a quasi-endowment fund. Regarding the financials, the following motion was made, seconded and passed.

Move to approve the July 18th financial report as presented.

REPORTS OF COMMITTEES.

A) MENTOR COMMITTEE UPDATE. Alan Meyer said that the mentor patrols seem to be going well, with the usual number of rescheduling patrols, and we have had one new member drop out. Alan plans to leave the Mentoring Committee soon and would like Bruce Williams to be the new Co-Chair for the committee. Dale Grit will as remain Co-Chair. Alan has written up a detailed time line of everything the committee has been doing. Alan will continue to be available for any questions. The following motion was made, seconded and passed.

Move to nominate Bruce Williams as Co-Chair of the Mentoring Committee.

B) STRATEGIC PLANNING PROCESS UPDATE: Jerry Hanley reviewed the 2019 PWV Strategic Initiatives developed by the Strategic Planning Committee. One or two initiatives have been added. Jerry reviewed the chart he had submitted for the board meeting.

Encourage "priority patrolling" to members as part of scheduling website. We have encouraged priority patrolling. Jeanne Corbin has this objective and will complete in November.

Recruiting of more *diverse* membership. Elaine Green, Celia Walker and Jim Zakely have this objective.

More involvement of AGLs & Mentors after ST. AGL and Mentoring committees have this and have been working on this.

Develop planned giving strategy and Develop external donor database. Liz Thompson has volunteered to drive the Endowment Fund process and has been having discussions on this and developing an external donor database. We've been focused in the past almost entirely on internal so we are making an effort to extend this externally. We have recruited Tom Collins as a non-patrolling member and a new member for Fund Development and Strategic Planning Committees.

Design a Non-Patrolling training program. Holly Young has this but not much has been done yet.

Implement a means for members to self-assess their knowledge of PWV processes, policies, procedures. Mike Shearer has responsibility for this task. Jerry needs to contact Mike about this.

All Committees (over time) expected to develop annual operating plans, goals, metrics. Jerry passed this one temporarily.

Investigate Paid staff position (or contract). Tom Adams, Elaine Green and Randy Ratliff have agreed to look at this. Jerry said the operative word is ‘investigate’, to look at what that would mean and what it would cost. Alan Meyer asked about the motivation behind this initiative, mentioning that the culture of the organization changes and the budget increases with an addition such as this. Jerry explained that a questionnaire was sent out to all committee chairs, the board and the advisory board. There were issues around transition planning, recruiting, bookkeeping, things that in other organizations would be handled by some sort of staff; a lot of continuity concerns. Google Drive has gone a long ways to assisting with continuity. Many other organizations have paid staff. This may be a contract person. These concerns drove the inclusion of this initiative. Regarding contractors, Treasurer, Sandy Sticken said organizations have to be careful should the job description change from a tax perspective. Jerry said pros and cons will need to be listed, and the process looked at to see if it’s worth pursuing.

Investigate office / meeting space. Jerry said using places like breweries is getting old and we need to investigate office/meeting space, need for all committees.

Committee continuity in face of frequent committee chair turnover (transition process). Margaret Shaklee has thankfully agreed to take this initiative.

Better organize and communicate supplemental training. (Processes for integrating training events on PWV Calendar, Class Registration, and announcements of training events). Define possible training sequences / routes after year 1? Establish curriculum. Jerry has received a note from Jackie Picard; there’s some confusion around supplemental training and what it means, discussions are needed.

Engage with the BOD to develop a profile for PWV which identifies the desired size and demographic characteristics of the membership. Jerry said recruiting has, but Celia Walker wasn’t familiar with this initiative. Kevin said the size of PWV has been a question for a long time. Jim Zakely said the board needs to define what a diverse group means. Are we specifically looking for stock, backpackers, or whatever? We need to establish goals and the baseline. Celia Walker mentioned that we are not currently selective. Our screening doesn’t pick up physical limitations. We’ve never established goals.

Examine the structure of spring training & KON planning process and execution, to include: 1. Investigate a plan B; 2. KON restructure; 3. Standardization of "project plan" (for ST); 4. invite returning members? 5. separate event for supplemental training?; 6. how should ST be structured?; 7. Gearfest at ST?; 8. What events should ST include? This has been discussed and is being pursued. There should perhaps be an ad hoc committee formed.

Nine committees in PWV have a Strategic Initiative. Twenty-one committees were asked to submit Operational Plans for the first time. Jerry presented a summary of who was asked and

who presented a plan. All but six committees have submitted a plan. Elaine, Tom and Randy have volunteered to put together a schedule to have the committees come and present their Operational Plan to the board. Jerry is pleased with the progress we have made, but it's a long-term process.

Elaine said that over the time she's been involved with PWV, there has been discussion about Plan B so, Elaine made the following motion:

I move that a task force be convened to collect and record plans for Spring training for emergencies that prevent using a mountain venue. The task force should largely made up people who planned the snow option in 2015 and 2017. The group should complete its work by November 1, 2019."

The motion was seconded. Discussion ensued. Elaine said Google Drive has helped. Elaine is willing to chair the task force. Jerry said part of the issue was that Plan B could potentially be Plan A. There would need to be a list of pros and cons. Celia Walker said that is more a second step and Elaine emphasized that her motion was to document what has been done, not to modify. Mike Corbin said there are a number of things that would cause Plan B to be needed in addition to weather. Mike suggested considering not having food under Plan B. Elaine's plan is to put the current Plan B on the Google Drive. Janet Caille said she has put some of the Plan B documentation on Google Drive and will send that information location to Elaine. Kevin Cannon and Jacques Rieux recommended keeping the Plan B as simple as possible. Elaine reemphasized that her motion is to document what we've done in the past; not to design a new Plan B that could potentially become Plan A. The need was expressed for a new Spring Training Chair. The motion carried.

Jerry will add Investigate Plan B as a separate initiative. Mike Corbin will take the lead on the newer initiative and will recruit relevant committee members. Tom Adams will talk to Jeff Dean about wrapping up the after spring training inventory task before resigning officially.

C) SUSTAIN MUSIC & NATURE PROJECT UPDATE. Celia Walker reported on the 2019 Sustain Music and Nature group, a not-for-profit. The goal of this group is to use music to encourage better ecological practices. They do two kinds of events. They send music groups to week long camps all over the country, and they host Sage Brush Concerts. They ask people on their mailing list to attend, go on a hike and then enjoy a concert. Last year we did Soundscape at the CSU Mountain Campus. This year they asked for rangers to lead guided hikes around Lady Moon. They had 62 people, and they did pull a permit. We had 7 PWV members including photographer Steve Switzer and a photographer from the Bohemian. The hikers were divided into fast and slow hikers. The hikers went ½ hour out and ½ hour back, got to see columbine, and were very pleased with their hike. Following the hike there was a new musician and a new group called The Whippoorwills who performed bluegrass music. PWV members did a 10 essentials display. The Northern Colorado Quarter Horse Association also had an event at Lady Moon the same day. The resulting hoof imprints damaged the trail due to the muddy conditions. Celia said our PWV rangers distributed a lot of lip balm, picked up trash, and it was a great public relations event, which was logged as a trail patrol. This should really be a Public Outreach event. We don't have a Public Outreach member on the board currently. Celia closed her presentation saying: "You have to go there to see it, see it to love it, love it to protect it and protect it to sustain it. We have terrific treasures but nature can't sustain us if we can't sustain nature."

Celia said the PWV feather banner and short banner are now lodged at Odell's brewery for the next 3 months. We may want to buy another banner.

OLD BUSINESS.

Tom received an email from a PWV member about safety concerns on the recent adopt-a-highway patrol day, involving 14 PWV members. Tom contacted several people who were on the patrol. They thought Holly Young does a good job coordinating and is sincere, but someone came late, so one group did half a mile and other group did 3.5 miles. Concern was expressed about adequate safety instruction, but per those contacted, the feeling was the event was safe. Discussion was held on how/if the video was watched by individual participants as requested. The suggestion was made that Holly could potentially use a Co-Chair or additional Crew Chief. The suggestion was made for Tom to talk to Holly, which Tom will do. Karl Ritters said on there is a sign-up process currently in place on the website that limits the number of people who sign-up.

NEW BUSINESS

Janet Caille talked about Pole Creek in the Wind River Mountains near Pinedale, Wyoming. The Friends of the Bridger-Teton is a new stewardship group getting started under the guidance of Sarah Walker who works for the USFS. They have a trail maintenance project Sept. 20-23 on Pole Creek, and Janet said she could put anyone who might want to participate in this effort in contact with Sarah.

Janet said the Mid Summer Event will be held Thursday, July 25, and she encouraged board and advisory board members to sign up if they've not already done so. Attendance currently is only about 40; we had 75 at this event last year. Many will be out of town unfortunately. Janet is hopeful more will sign up. Plenty of adult beverages will be available. This event was originally for new members. Janet will have one more reminder sent out and may again contact the AGLs.

Bob Hansen asked if we are using the Meetup process well enough and how can we use it better? For the Affiliation Meetings, Bob gets 10-20 people per meeting so it's a good vehicle for him. Elaine said when working on the Stock task force, some of the new stock folks found us through this mechanism. General consensus was that Meetup should be used as much as possible and that Meetup is a good mechanism for getting the word out to potential members. The cost of Meetup is \$200/year, but Bob got a discount of \$30 by paying for 6 months (\$70). Public Outreach seems like the obvious committee to own Meetup. Meetup could be used for any event in which we are interacting with the public, such as the Preview events.

The Meeting adjourned at 7:50 p.m.

Janet Caille, Secretary

Next Board Meeting: **August 15, 2019 6:30 p.m.**